# JOSHUA VORBRICH

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#### **EDUCATION**

Dartmouth College, Hanover, NH

08/2020 - 06/2025

**Bachelor of Engineering: Electrical Engineering** 

GPA: 3.85/4.0

Bachelor of Arts: Double Major in Engineering and Studio Art, First Honors Group (Top 5%)

Copenhagen University - Engineering and Danish Architecture & Urban Design, Copenhagen, Denmark

Fall 2022

• Wrote research paper: "Using smart technology, architecture and urban design to increase energy efficiency in Denmark"

Blake School, Minneapolis, MN

08/2016 - 06/2020

• Cum Laude Graduate, National Merit Scholar

GPA: 3.85/4.0

• Varsity Skiing – 2x Captain; DECA – VP; Swiss Semester – Study Abroad; Artist – NCA Award Winner

**ACT Score: 36** 

Parsons School of Design, New York, NY

06/2018, 06/2019

College-level Summer Intensive Study Programs—Fashion: Sewing & Construction, Fashion: Visual Presentation

#### PROFESSIONAL EXPERIENCE

Chanel, New York, NY

06/2024 - 08/2024

#### **US Fashion Planning: Transversal Business Solutions Intern**

- · Conducted sales forecasting and built Excel models to determine leather goods and jewelry OTB budgets for US region
- Spearheaded development of two new online dashboards to enable analysis of sell-through and supply chain data
- Expanded analytical capabilities and improved efficiency through automating new reports, saving the team 10+ hours/ week

# Dartmouth Humanitarian Engineering, Hanover, NH

03/2022 - 06/2024

#### Vice President, Technical Project Lead

- Led team of 20+ students internationally to design and engineer a solar-powered water heater for use in rural Africa
- Reduced firewood consumption by over 40% (100kg per day) at pilot location in Uganda, led technical project management

#### Syska Hennessy, New York, NY

## Information Communication Technology (ICT) Engineering Intern

- · Designed and wrote initial presentation materials for new Internet of Things (IoT) and Smart Building commissioning service
- Led pitches of new IoT services to Senior Principals and department heads, resulting in creation of new IoT department
- Developed interdisciplinary communication tools to explain and market technical products, received return offer

## Ewool: Heated Apparel, Montreal, Canada

## **Engineering & Strategy Intern**

- Designed and engineered next-gen prototypes of heated apparel devices while balancing technical and business limitations
- Led strategic rebranding of collaborations, conducted market research and presented PPT decks to CEO and executives
- Worked cross-functionally between design, product, and manufacturing teams to refine prototypes, received return offer

# Digital Applied Learning and Innovation (DALI) Lab, Hanover, NH Designer

08/2021 - 02/2023

- Worked closely with clients to design digital solutions for them in 10-week Agile sprints, optimizing the user experience
- Conducted user research and collaborated with cross functional team of software developers, project managers, and designers

#### LEADERSHIP AND ENTREPRENEURIAL EXPERIENCE

# Patent Pending Research—Wearable Device and Smart Fabrics, Hanover, NH

06/2022 - Present

- Filed patent as solo inventor for fashion authentication technology with blockchain integration
- Awarded Presidential Scholarship and worked in SENSE Lab to prototype smart fabrics with variable conductive properties

## President, Creative Director—Fashion Etc., Hanover, NH

09/2021 - Present

Orchestrated first-ever fashion show, the highest attended student event of spring, demonstrating project management skills

#### Founder, Fashion Designer—Les Yeux, Minneapolis, MN

05/2018 - Present

· Started and trademarked independent fashion brand; designed both a handmade high-fashion line and streetwear line

# Co-Owner, Managing Partner, Chief Technology Officer—Grateful Bed Company, Hanover, NH

11/2020 - 12/2023

- Increased net profits by 250% YoY for six-figure, student-run, on-campus mattress rental business through market analysis
- Led crisis management during COVID; identified growth opportunity to increase inventory by 50%, resulting in record sales and \$51.5K revenue; spearheaded financial restructuring and achieved all-time-high 91% EBITDA margin

## **SKILLS**

- Technical Skills: MS Office (Excel, PowerPoint), Programing (C/C++, R, Python, MATLAB), Figma, 3D CAD Modeling
- Creative Skills: Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator), Fashion Design, Ideation, UI/UX Design
- Business Skills: Presenting, Communication Skills, New Product Design, User Research, Strategy, Project Management